



BlueCross BlueShield  
of Texas

Service  
in the neighborhood

# Blue Cross and Blue Shield of Texas is in your community



**Today's health insurance is a complex issue.** That is why Blue Cross and Blue Shield of Texas "Service in the Neighborhood" provides free seminars to explain the latest Medicare and supplemental insurance benefits, provides free Medicare and insurance counseling and participates in community events. Most programs and events take place in various community locations across the state: hospitals, banks, libraries, senior centers, park districts, local malls, stores, retirement homes, community colleges, churches, etc. Most programs are also offered in Spanish.

**We offer a variety of educational programs.**  
The following are some of the available programs:

**Understanding Medicare** explains the basics of Medicare in a manner that makes sense.

**Understanding Medicare Part D** the new prescription drug benefit.

**Testing Your Medicare Knowledge** is a fun way to see what you know about your Medicare benefits.

**Medicare ABCs** is an interactive program about various aspects of Medicare that involves the entire audience.

**Diagnosing Your Medicare Paperwork** teaches the audience how to interpret the paperwork that explains your Medicare benefits.

**Supplemental Insurance** gives you an overview of the choices of insurance programs that supplement your Medicare benefits.

**Prescription Drug Review** invites a licensed pharmacist to answer common questions regarding prescription medication.

**Preventive Benefits** is a overview of the latest preventive benefits in health screenings available under Medicare to help you stay well.

We provide personal counseling on Medicare and insurance at convenient **Medicare Help Desk** locations throughout Texas.

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,  
an Independent Licensee of the Blue Cross and Blue Shield Association

Call **1-800-382-4548**  
to learn more about us or to schedule a program.

[www.bcbstx.com](http://www.bcbstx.com)